

**YANKALILLA**  
 regional news  
 circulation of 5300+  
 free monthly



phone 1300 795 086

fax 8558 2480

PO Box 2110

Normanville 5204

email

yankalillanews@normanville.biz

## ADVERTISING RATES (effective July 2011)

Ad Size (width x height)	cm	Black & White	Full Colour
Classified Ads		\$4.80/Line	Not Available
1/16P 4.5x6.5 or 9.5x3.1		\$42	\$76
1/12P 6.3x6.5		\$59	\$100
1/9P 6.3x8.8		\$70	\$129
1/8P 9.5x6.5 or 4.5x13.4 or 19.4x3.1		\$82	\$140
1/6P 6.3x13.4 or 9.5x8.8		\$100	\$175
3/16P 4.5x20.4 or 14.5x6.5		\$116	\$199
2/9P 6.3x18 or 12.85x8.8		\$135	\$234
1/4P 9.5x13.4 or 19.4x6.5		\$151	\$269
1/3P 19.4x8.8 or 12.85x13.4 or 6.3x27.3		\$205	\$350
3/8P 9.5x20.4		\$222	\$397
4/9P 12.85x18		\$257	\$467
1/2P 19.4x13.4 or 9.5x27.3		\$304	\$525
9/16P 14.5x20.4		\$333	\$584
2/3P 19.4x18 or 12.85x27.3		\$397	\$689
3/4P 19.4x20.4		\$444	\$782
Full Page 19.4x27.3		\$572	\$1027
Editorial text		FREE	Not Available
Advertorial text		30¢ a word	Not Available

**Reserve a position for your advert.** (example: top of page 5)  
 1/4 page - \$19. 1/2 page - \$24. 1 page - \$35

Flyers and brochures etc. can be inserted for \$455

The official due date for each issue is the 15th of the month before.  
*The Christmas and New Year issues each cover 1 1/2 months.*

**Back Page**  
*(full colour)*  
 1/2p \$798  
 1p \$1489